THE QUIPU GROUP, LLC.

ANNOUNCES THE LAUNCH OF OUR NEW WEBSITE

Denver, CO — **January 21, 2020** - After several months of focus and dedication, Quipu is delighted to officially announce the launch of our new website. You may visit us online at www.quipugroup.com. With this new design, we wanted to make our new website faster, easier to navigate, and more user-friendly, as well as bring in the playful sophistication of the Quipu brand.

As a library technology leader, it is important for us to make information regarding our products, services, and library trends easily accessible for our current and prospective clients. We endeavor to provide our library partners with the most accurate and up-to-date information and share our knowledge and expertise about our products.

"Our goal with this new website is to provide our visitors an easier way to learn about Quipu's products and to browse information based on their own choice," stated Melissa Stockton, Quipu Group, LLC., Partner, "The new website gives better access to who we are, how we work, our expertise and services, our newsletter and forthcoming case studies."

Current and prospective clients will find useful information about Quipu's services right from the homepage of the website. New case studies will highlight Quipu projects that have been completed and outline how we have designed growth and created new value for our clients across many different types of libraries.

Quipu will continue to update our content with helpful information, industry and thought leadership, company announcements and client successes both on the website and in our newsletter. You can also sign up for the Quipu Group, LLC. Quarterly newsletter from the Contact Us page of the website.

We would like to thank our amazing team here at The Quipu Group, LLC., whose time and energy has made this site what it is, and our design firm, <u>StudioTrope</u>, who has been a fantastic partner for us. We highly recommend their services for graphic design and library buildings!

Feel free to <u>email us</u> with any questions, suggestions or comments. We welcome your feedback.

About The Quipu Group: Founded in 2005, The Quipu Group, LLC. is a nationally recognized technology leader providing high quality, high value products that both inspire and empower library staff and users. Boasting over 35 years of service to the library industry collectively, the Quipu Group, LLC. partners continue to demonstrate their passion for the mission and democracy of libraries by being responsive, genuine and trustworthy in providing expertise, products and services to their library partners.

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For more information, press only:
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Visit The Quipu Group, LLC. website for information about our products and services:

www.quipugroup.com